

# Quality, Service, Sustainability

Quality, Service, and Sustainability are inextricably linked. The longer the lifecycle, the less we consume, conserving natural resources until eventually returning materials to the cycle.



## Quality

Manufactured using high quality components and meticulous Japanese design and engineering standards, Sharp/NEC products are trusted for long-lasting reliability.

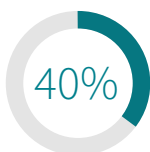
- Quality is fundamental to our brand credibility [LEARN MORE](#)
- Lifecycles consistently beyond standard refresh cycles
- Industry-leading low failure rates

## Sustainability

The Sharp Eco Vision 2050 drives our sustainable innovation to monitor and achieve our own emissions targets whilst we support our customers to achieve theirs.

- Upgradable modular designs minimise e-waste [LEARN MORE](#)
- Energy saving tools and functionality [LEARN MORE](#)
- Optimised packaging and shipping save up to 35% emissions [LEARN MORE](#)
- Use of recycled and recyclable materials [LEARN MORE](#)

 97.4%  
recyclable



40% reduction in CO2 emissions by 2030



60% reduction in CO2 emissions by 2035



Net zero by 2050

## Service

Our commitment to quality underpins our sustainable management where, through repair, refurbishment and reuse programs, we further extend the long lifecycle of our products.

- Second-life warranty extensions [LAUNCHING APRIL 2025](#)
- Tailored LED service programs [LEARN MORE](#)
- Prism refurbishment program [LEARN MORE](#)

## Responsibility

Our CSR strategy ensures a positive impact on our people, the environment and the community around us. We lead with integrity to safeguard our trusted reputation as a responsible manufacturer.

- Participation and compliance with local and global standards [LEARN MORE](#)
- Commitment to equality, diversity and inclusion
- Code of Conduct to protect human rights
- Promotion of supply chain CSR

▶ [LEARN MORE](#) about the practical steps we are taking to achieve our Eco Vision 2050

▶ [DOWNLOAD](#) the Sharp CSR Report 2024