

NEC Display Solutions Client Installation Financial Services

Cboe Global Markets

Intuitive operation boosts productivity



Where instant access to information and professional presentation to clients is crucial for business success, technology is well placed to support efficient operations. Cboe Global Markets employs intuitive user-friendly AV systems to ensure staff remain focused on business.

SITE INFORMATION

Sector

- Financial Services

Client Information

- Cboe Global Markets
www.cboe.com

Partner Information

- Focus21
www.focus21.co.uk

Installed

- September 2017

EQUIPMENT

- NEC 42" MultiSync® V423
- NEC 90" MultiSync® E905
- NEC 50" MultiSync® E506
- NEC 70" MultiSync® P703



Cboe Global Markets (Cboe) is a leading global operator of exchanges and provider of services for financial markets around the globe. Operating the largest pan-European equities exchange, the company handles approx. €8-11 billion worth of securities in Europe every day. Headquartered in Chicago in the US, Cboe operates from several offices including in the UK, located within the Monument Building at the heart of the City of London.

The Challenge

Enjoying sustained growth, the UK business sought new premises to expand its operations and to host client meetings within an environment which reflected its professionalism. Its move to the Monument Building began a period of upgrade to ensure its AV systems were equipped to support its future business.

"Our staff deserve a comfortable and easy to use working environment which will aid productivity, in this way we can expect to retain and attract high level personnel by keeping them motivated and focused on business," says Arni Skarphedinsson, infrastructure manager at Cboe's European office.

The NEC Solution

The fit-out was orchestrated by audio visual systems integration specialist, Focus 21. *"Focus 21 came across as the most professional company. It*

was obvious from our initial communications that they held high standards and after visiting another customer site of theirs it was clear they would uphold the quality we expected,” explains Skarphedinsson.

An expectation for quality extends to the technology employed and NEC was chosen to supply the visual interfaces so crucial in the company’s daily operations and interaction with its clients.

“Having much experience working with NEC and knowing the requirements of the client, using NEC display products was an obvious choice,” says Michael Fisher, project manager at Focus 21.

The boardroom, used for senior level meetings, is equipped with an NEC 90” screen suspended on two Unicol poles so as not to restrict views over London. The table features embedded microphones and a central Crestron control panel for an intuitive and seamless user experience.

“We’ve been able to show staff how the control panel works and simply leave them to it. Previously, the helpdesk team was constantly having to help set up video conferencing or provide support but this system is so user friendly,” says Skarphedinsson.

Each meeting room and office is fitted out with a 50” NEC display to deliver presentations, review content and make video calls. As a global company, video conferencing is a crucial element of its day to day operations.

“From 9am onwards most of the meeting rooms will be full with staff on video calls to our other branches such as New York, Kansas or Chicago,” explains Skarphedinsson.

One of the meeting rooms which features a 70” NEC screen and Cisco video conferencing system has been fitted with a folding glass panel

which allows the room to open out to become an event space with audio pushed out to additional speakers in the kitchen and seating area, ideal for company-wide meetings and updates. The larger display enables a greater number of participants to gather yet still enjoy a clear overview of content.

At the heart of the business, on the trading floor, an impressive 8 x 2 video wall comprising NEC 42” displays delivers real-time market information alongside further banks of screens whose content is crucial to trading floor staff.

“NEC’s reliability and quality is vital here, the monitoring wall has to be running 24/7 and monitored continuously. These screens remain running at all times as it is fundamental to our business,” says Skarphedinsson.

Signage is distributed via Raspberry Pi, there is also a TV system driven from 4 Sky receivers and a Kramer modular matrix switcher.

The Result

The entire fit-out represents a modern workspace that embraces technology and communication and puts it at the core of the business. Employees are able to move from one space to the next, without the worry of technical issues.

“The rooms are in constant use by staff who are finding the equipment flexible and simple to use ensuring efficient and productive use of these spaces,” concludes Skarphedinsson.

“Every aspect of this installation was considered to give the client the most impressive yet practical and versatile space” states Michael Fisher. *“We worked closely with NEC and all parties involved to ensure we delivered a perfect fit solution.”*



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